

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
8	06/13/16	Open	Action	06/07/16

Subject: Authorizing an Extension of the Temporary Fares Established for the Mobile Ticketing Pilot

ISSUE

Whether to authorize a six-month extension of the temporary prepaid fares established by Resolution 15-09-0102, which will be purchased and validated through the mobile application.

RECOMMENDED ACTION

Adopt Resolution No. 16-06-____, Authorizing a Six-Month Extension of the Prepaid Fares Established for Purchase and Validation with a Mobile Application.

FISCAL IMPACT

Limited fiscal impact.

DISCUSSION

On September 14, 2015, by Resolution No. 15-09-0102, Staff received approval from the Board to temporarily sell new electronic fare types via a mobile application, defining two new fare types: Mobile Single Ride and Mobile Daily Pass. Passport provided an unsolicited proposal to RT to offer a six-month pilot program on a no-cost basis.

On May 23, 2016, Staff provided to the Board an update on the success of the pilot and received authorization to release a Request for Proposals for a permanent mobile/online ticketing application. Because the procurement process will take a few months to complete, staff wishes to amend the agreement with Passport to extend the term of the Pilot to December 31, 2016 (still at no cost to RT).

Staff is requesting that the Board approve an extension of the new prepaid fare types for purchase and validation through a mobile application. Upon completion of the procurement process for the permanent mobile application, staff will come back to the Board with a Title VI analysis and recommendation to permanently restate the Fare Structure.

Approved:

Presented:

Final 06/08/16

General Manager/CEO

Director of Finance and Treasury

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RESOLUTION NO. 16-06-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

June 13, 2016

AUTHORIZING A SIX-MONTH EXTENSION OF THE PREPAID FARES ESTABLISHED FOR PURCHASE AND VALIDATION WITH A MOBILE APPLICATION

WHEREAS, by Resolution No. 15-09-0102, the Board of Directors temporarily authorized new prepaid fares for purchase and validation with a mobile application; and

WHEREAS, RT desires to extend the term of the pilot period of the mobile application for fare purchasing and validation to December 31, 2016.

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, the prepaid fares for purchase and validation with a Mobile Application established by Resolution No. 15-09-0102 are hereby extended until December 31, 2016.

JAY SCHENIRER, Chair

A T T E S T:

MICHAEL R. WILEY, Secretary

By: _____
Cindy Brooks, Assistant Secretary